

Heather Parcells

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OBJECTIVE

I am a dynamic and enthusiastic individual and instructor who, for the past 18 years, has been performing on Broadway, National tours, and Television. Throughout my career, I have enjoyed being able to share my experiences and knowledge of dance, vocal, and acting repertoire with students of all ages. My teaching focuses on the variety of styles of different musical theater choreographers with an emphasis on the performance and acting aspect of the combinations I teach. I am interested in teaching Workshops and Master Classes for your students.

MASTERCLASS/WORKSHOP INSTRUCTOR (New York, NY)

Broadway Artists Alliance, New York, NY

2006-present

The Broadway Artists Alliance specializes in Master Classes, Workshops, Intensives, and Private Coachings for promising young musical theater performers to develop their "Triple Threat" performance skills for a professional career in the Entertainment Industry.

- Musical Theater Dance Repertoire including performance combinations from *A Chorus Line, Thoroughly Modern Millie, Wonderland, Chicago, Chitty Chitty Bang Bang, Chicago, Hairspray, Matilda; Finding Neverland; Tuck Everlasting; Hamilton*; as well as my own original choreography
- On-Camera Audition Technique for TV/Film
- On-Camera Audition Technique for the Commercial Audition
- Musical theater Audition Technique for both voice and dance
- Choreographer and Musical theater Staging for Final Showcase for musical theater industry including Agents, Casting directors, and Producers at New World Stages
- Private lessons and coaching in dance/acting/college prep/vocal audition technique

The American Musical and Dramatic Academy (AMDA), NY, NY

2017

- Master class musical theater dance instructor for Dance majors
- Dance for the pop vocalist

Broadway Dance Center, New York, NY

2006-present

- Advance Beginner Musical Theater Dance (*recurring substitute*)
- Master class dance instructor for the BDC Intern Program; International Student Visa Program (ISVP); and Group Services Program focusing on Musical Theater repertoire

The Broadway Workshop, New York, NY

2014-present

- Dance Faculty and Choreographer
- Assistant Director for final showcase

Broadway Classroom, New York, NY

2006-present

- Musical Theater Dance/Vocal Repertoire for tour groups and studios

A Class Act NY, New York, NY

2014-present

- On-Camera Audition Technique for TV/Film
- Musical Theater Audition Technique for acting/voice/dance
- Beginning Stage Combat
- Private lessons and coaching in dance/acting/vocal audition technique

Brooklyn Ballet Summer Program, Brooklyn, NY

2016

- Musical Theater dance repertoire

Theatre Arts Center NYC, Bayside, NY

2015

- Choreographer and Musical Stager for three (3) separate age groups

Actors Technique NYC, New York, NY

2009-present

- Musical Theater Dance/Vocal Repertoire
- On-Camera Audition Technique for the Commercial Audition
- Improvisation classes for teens

INC & Theatre Direct International – New York, NY

2006-2007

Junior Tours – Matawan, NJ

2016-present

- Musical Theater Song and Dance repertoire

Dance Molinari, New York, NY

2015-present

- Musical Theater dance repertoire

MASTERCLASS DANCE/VOCAL/ACTING INSTRUCTOR (Studios/Colleges/Universities/Conventions)

Torggler Summer Vocal Institute , Newport News, VA	2014 -present
<ul style="list-style-type: none">• Acting the Musical Theater song• Musical Theater Audition technique• Dance for the singer• Musical theater group performance	
Long Island University , Brookville, NY	2017-present
<ul style="list-style-type: none">• Musical theater dance repertoire	
Elon College , Elon, NC	2011
<ul style="list-style-type: none">• Musical Theater dance repertoire	
Christopher Newport University Newport News, VA	2010
<ul style="list-style-type: none">• <i>A Chorus Line</i> dance repertoire	
Missouri State University Springfield, MO	2010, 2017
<ul style="list-style-type: none">• Musical Theater dance repertoire• Audition technique	
Franklin School For The Performing Arts (FSPA) – Franklin, MA	2017-present
<ul style="list-style-type: none">• Musical Theater dance repertoire• Vocal Audition Technique• Staged a full 1.5 hour performance with 5 large group numbers	
Florida State Jr & High School Thespian Conferences , Orlando, FL & Tampa, FL	2016-present
<ul style="list-style-type: none">• Musical Theater Movement auditions for the singer• Dance Audition Technique for the actor	
Curtain Call Performing Arts Center (CPAC) – Mount Laurel, NJ	2015, 2016
<ul style="list-style-type: none">• Musical Theater dance repertoire• Improvisation	
The Dance Collective, NH - West Lebanon, NH & NY, NY	2016-present
<ul style="list-style-type: none">• Musical theater dance repertoire	
Jami Masters School Of Dance – Charlotte, NC	2017
<ul style="list-style-type: none">• Musical theater dance repertoire	
Madison Theater/Molloy College Musical Theater Intensive –Rockville Centre, NY	2017
<ul style="list-style-type: none">• Musical theater dance repertoire• Full staging and choreography of performance pieces for pre-teens and teens	
Gotta Dance , Elmwood Park, NJ	2015
<ul style="list-style-type: none">• Musical Theater dance repertoire	
Stage to Screen Huntington, NY	2015-present
<ul style="list-style-type: none">• Musical theater dance repertoire	
American Theater Dance Workshop , New Hyde Park, NY	2011
<ul style="list-style-type: none">• Musical Theater dance repertoire	
In Motion Dance Center , Winston-Salem, NC	2008
<ul style="list-style-type: none">• Musical Theater repertory from <i>Chicago, A Chorus Line, Thoroughly Modern Millie, & Hairspray</i>	
Broadway Edge Performing Arts Dance Studio Vancouver, BC	2009
<ul style="list-style-type: none">• Musical Theater repertory from <i>Chicago, A Chorus Line, Thoroughly Modern Millie, & Hairspray</i>	
Rochester Broadway Theater League “Summer Stars” Rochester, NY	
<ul style="list-style-type: none">• Musical theater Dance Repertoire• Choreographer and Musical Stager for final showcase (5 production numbers)	
Regional Dance America (RDA) 2010 Pacific Festival Richland, WA	2010
<ul style="list-style-type: none">• <i>A Chorus Line</i> dance repertoire	
Mid-Columbia Ballet Richland, WA	2009
<ul style="list-style-type: none">• Broadway dance repertoire	

CHOREOGRAPHY HIGHLIGHTS:

Ronnie Davis Productions (New York, NY) & **Caravents** (Los Angeles, CA)

Flash Mob Coordinator. Choreographer

June 2010/June 2011

- Flash Mob Coordinator and Choreographer for Target’s PARTY-FOR-GOOD event, Basketball City, NY, NY
- Flash Mob Coordinator and Choreographer for Jenny Craig’s JENNY IN THE PLAZA event held in the Lincoln Center Plaza NY, NY (media available)

Grey Advertising (New York, NY)

Choreographer for Corporate Event

- Choreographed performance for Grey Advertising’s annual Town Hall

December 2014

Teaching Testimonials

Teachers/Artistic Directors/Studio Owners Testimonials:

Heather Parcells is a rare gift to the teaching world. Heather knows how to break things down for every participant giving individualized corrections and feedback. She has an energy that makes students of all ages engaged and enthused to do their personal best and achieve new skills. Heather excels in making whatever class she is teaching fun and informative at the same time, a skill that is hard to find. This speaks to not only her intelligence but her ability.

Heather is a gem to have at my studio and I am always looking to have her return.

-Allyson Sawyer, The Dance Collective NH, Owner

Heather Parcells is a Broadway gypsy who's as gifted as a teacher as she is as a dancer. Heather has been an enormous asset to our structured programming at Broadway Dance Center -- giving both her time and her talent to our students in a profoundly accessible way. Our students rave about her classes, and as a consummate professional it's a pleasure to work with her. BDC loves Heather!

-Bonnie Erickson, Director of Programming for Broadway Dance Center, NYC

Heather Parcells is an inspiring theatre educator and dynamic performer! Her warm and friendly personality fostered a nurturing environment for the master classes she taught. She kept the students engaged and was instrumental in helping them all find confidence in their abilities. From fun games, team building exercises and straight-from-Broadway choreography, Heather brought a high quality, professional experience to my students!

-Anne Kessler, Artistic Director of Curtain Call PAC, NJ

Heather Parcells is a gifted, enthusiastic instructor who genuinely cares about every single student in her class. Whether teaching dance, audition technique, on-camera - anything - Heather teaches with care, authenticity, and humor. We are incredibly lucky to have her on our faculty for 11+ years!

-Michelle R. Lehrman, Assistant Director at Broadway Artists Alliance, NYC

"Heather Parcells has taught for Broadway Classroom many times over the years as she has been involved in various Broadway shows (A Chorus Line, Tuck Everlasting, Finding Neverland, etc). She has always been friendly, knowledgeable, personable, and a fantastic teacher. She works well with all ages as we do workshops for Elementary school up to senior citizens. We love having Heather teach for us!"

-Vickie Plummer, Broadway Classroom, NYC

Heather Parcells is as electric leading a class as she is on stage. Heather transcends physical and emotional boundaries, awakening in students their deepest passions, beliefs, and creativity. And dramatic transformation ensues.

-Mark Reimer, Torrgler, Summer Vocal Institute Artistic Director, VA

This was an excellent workshop lead by an inspiring, engaging, knowledgeable tutor. Heather was fantastic. We can not say enough good things about her.

-Claire Yoltes, Professor at Gloucestershire College, United Kingdom

Heather Parcells is a wonderful teacher! She teaches my students master classes every time I bring a group to NYC - about once every one to two years. In addition to the exciting and informational dance movement she gives to my students, she is incredibly generous with her time. She always stays after the classes to talk with the students and their parents about show business, encouraging them and inspiring them to strive for more.

In 2010 I asked Heather to be part of faculty for the Regional Dance America/Pacific Festival held in Washington. She taught 4 classes per day during the 4-day event to over 800 pre-professional dance students. She was voted one of the most popular teachers on Faculty at the Festival

-Debra Pearse Rogo; Owner, Tri-Cities Academy of Ballet; Artistic Director, Mid-Columbia Ballet

Students/Parents Testimonials:

You were so inspiring to all of us and we had a wonderful time! Bonnie and I can't stop talking about our duet, we absolutely love it! I had never truly thought of Broadway as a career before now, but you opened up a whole new world of possibilities. Thanks again for introducing this to us, and all of the inspiration you offered while you were in Winston.

-Lyndsey Grubbs, Student In-Motion Dance Studio, NC

My daughter and I had the opportunity to meet Heather during a spring break trip to New York City with a group from her dance school. Heather is a gem! She took the time to rent a studio space, meet with our students and teach them some really fun choreography. After class she held a Q & A session with the students and posed for pictures. That night we attended Wonderland and my daughter was thrilled to see someone she'd met performing on stage. Heather made our amazing trip to New York that much more special. Thanks Heather!

-Katrina Fulton, Mother of Reagan, age 11

The 10 days you gave us were some of the most amazing days of my life. You are such a fantastic person and I learned so much from you. Thank you for everything!

-Briar-Rose Murphy – Student at Rochester Summer Stars, NY

Thank you so much for an awesome 10 days! I had so much fun in your classes and I'm really going to miss you and your warm-ups. You are truly such an amazing person and so inspirational. Thank you for all that you taught me. Even though I was exhausted, these were some of the best days of my life!

-Haley Glazer – Student at Rochester Summer Stars, NY

The girls really LOVED your classes. They were challenging and so much fun - it was a real treat to have you here. We hope it won't be the last time!

-Janice Lievens mother

Heather, you were such an inspiration to all of us. You were just such an amazing teacher. You are nice, funny, and down to earth.

-Megan Frankenberger, Student at Rochester Summer Stars, NY

I love you Heather Parcells! Thank you for the most amazing 10 days ever. You are so amazing and fun to be around and made camp and amazing experience I'll never forget!

-Celia Chapman, Student at Rochester Summer Stars, NY

Heather, you brought so much happiness to the Summer Stars family! Never forget the magic you made in 10 short days!

-Katy Corpus, Student at Rochester Summer Stars, NY

Through Heather Parcells' impeccable and encouraging way of teaching I was able to learn a lot more about myself and my future plans for my career. In dance class we were pushed in many ways we have never been pushed. We had the amazing opportunity to learn dances from very successful shows that were on Broadway including the famous- A Chorus Line! Without Heather, I would have never been opened up to a side of Broadway I have never seen before. Our long talks and even listening to her story was extremely inspiring. Thank you, Heather! You're amazing!!

-Jennifer Dinolfo, Student

Heather created a fun and unique experience for everybody! She is definitely a teacher I will always remember.

-Abby Coughlin, Student at Rochester Summer Stars, NY

"I don't know how to put it into words, but Heather is a really good teacher. She pushes you to learn tough moves. She made sure we got it right before moving on. She made it so that it was really fun and we learned a lot of new things. She told us that even if you mess up or are stressed out, that you should try to make the dancing fun. One thing she taught me was to feel the music rather than count the steps. I had a blast learning a dance from Heather."

-Rob Fowler, Student

As a mom observing the class I would like to say that your energy is amazing and infectious. You could see the dancers connecting with you and learning tough choreography because you made them believe they could do it. Thank you for giving your time to these young dancers! I know that Rob will never forget that experience!

-Kim Fowler, Parent